**Facebook PARTY AGENDA**

1. Welcome!

Be sure to thank your hostess.

Short I story and what you enjoy about your business (1 minute)

Thank the guests for being on.

Promote Engagement – ask me questions tonight for entries into prize drawings.

Explain the # game – turn in for a prize by texting (put your number in the comments) by X time even if it’s blank. (do not tell them what the prize IS, but the prize is ONE 50% off item).

Ask everyone to PM you now so that they can be reached if they are a gift winner tonight.

1. Products to demo and promote benefits (use descriptions from intouch or your website) :

Oil Free Eye Makeup Remover (gentle giant, best in industry)

Charcoal Mask (Peppermint Patty for your face)

4-1 Cleanser (4 in 1 product: Removes dirt, makeup, & surface oil; Exfoliates; Tones; Brightens)

Microdermabrasion Step 1 (removes top layer dead skin cells, 85% softer, blackhead buster)

Pore Minimizer (calms skin, hides pore with skin brighteners, softens, tightens pore area)

Eye Cream (lightens, tightens, brightens. Moisturizes thinnest skin on our bodies – key!)

Day or Night Cream (demo one, talk about the benefits of the other – Vit B3, peptides, resveratrol)

(Optional)—Satin Lips, Satin Hands, CC cream, Primer

1. Charcoal Mask Selfie—while Charcoal mask is drying, have a “contest” for guests to post a picture in the group of themselves with Charcoal Mask on. Everyone will vote on the best/most creative picture! (winner receives a prize—do not say what prize is, but prize is 1 ½ price item)
2. While Charcoal mask is drying is a great time to talk about optional products, like the eye patches, Repair Peel and Targeted Action Toning Lotion
3. Ask for Referrals-- I have a goal to meet 100 women in the next 30 days. You may choose 1 - 1/2 price glamour item for every 10 names/numbers you send/text. Glamour is anything after foundation! Your friend will receive a complimentary SWAG bag of samples and a gift card from you. (you could offer that item free for 20 names)
4. Did you register on my website? If you haven’t yet, you’ll receive $5 off your order tonight. Go here: (Your website) to register w/your name/address, email and text able number!
5. Close your sales! You could use a closing sheet, or a generic set sheet. You could offer $5 off each set or $10 off 2 (Miracle Set would be 2 sets). FREE Rollup Bag w/a $150 purchase
6. I will be following up with each of you by PM so make sure you check your inbox or the additional inbox, so you don’t miss out incase you are a winner.
7. So, you may be wondering what the 1-2-3 questions are on the # game. Let’s go through that. To receive your gift from me, simply text or message me your sheet by X time tonight, even if it is blank for your prize.
8. Do you want to be my customer? Explain VIP group, PCP mailings, sales, new product alerts, tutorials, free shipping, birthday month sales, 100% guarantee, etc.
9. FREE or ME

Are you wondering what you receive as a FB hostess? If you’d like FREE, then you will receive ($50) in FREE products at your party plus 20% of the sales and $25 in freebies when your friends host too! WOW! There is really no reason to pay full price! Plus, you’ll receive this amazing booking gift (lip gloss mini wrapped with a bow)

If you choose ME—then you aren’t interested in getting anything free, but you’ll allow me to follow up with you to make your selections tonight.

1. YES or NO?

There is no wrong answer, but… if you are wondering why I’m so happy, I’d love to share with you more about what I do. MK has brought me so much joy and freedom into my life that I want to share that with other women. Thank you for being open minded about just receiving more information so you can make an informed decision. My goal is to share with 5 women each week a little more about what I do. It may or may not be for you, but you may know someone, and I have an amazing referral program. A dollar earned today is better than a dollar earned tomorrow! So just put yes or no to receiving more info.

1. Thank Hostess again… What she gets, doesn’t everyone want to help her get the most? Here’s how you can support her.

Send in your # sheet to me. When at least 5 of her friends do this in the next hour, she gets an extra gift (the gift could be the headband).

Book a FB Party. When you book a FB party with me in the next 24 hours, she will receive an extra $25 is hostess credit for every FB party booked! WHAT???? UNLIMITED! So “hostess” you may want to tag your friends who could do this!

She receives 20% of the sales tonight. So, when you place an order, she gets 20% of that too!!

So, who wants to show “hostess” some love tonight?

1. Before we go, does anyone have any last-minute questions for me?
2. THANK YOU so much for being on tonight! We will close out the party in 48 hours so how much free can we get for (hostess)? Have a great night.